



WNCN
FASTTWO
3221 S. Evans St.
Greenville, NC 27834
(252) 355-8542
252-355-8500

WNCN
3221 South Evans Street
Greenville, NC 27834
(252) 355-8542

CONTRACT

And:

AL Media
222 West Ontario
Suite 600
Chicago, IL 60610
USA

<u>Product</u>		<u>Contract / Revision</u>	<u>Alt Order #</u>
Deborah Ross for Sen		954653 /	25330480
<u>Contract Dates</u>	<u>Estimate #</u>		
10/17/16 - 10/23/16			
<u>Advertiser</u>	<u>Original Date / Revision</u>		
POL/Deborah Ross for Senate	10/14/16 / 10/14/16		
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>	
EOM/EOC	Broadcast	Cash	
<u>Property</u>	<u>Account Executive</u>	<u>Sales Office</u>	
WNCT	Katz Chicago	Katz/Chicago	
<u>Special Handling</u>			
<u>Demographic</u>			
Adults 35+			
		<u>Total Ratings</u>	
		129.30	
<u>Agcy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>	
<u>Agency Ref</u>	<u>Advertiser Ref</u>		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WNCN	10/17/16	10/23/16	Local News @ 6a	6a-7a		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/17/16	10/23/16	MTWTF--				3	\$200.00	2.80			
N 2	WNCN	10/17/16	10/23/16	CBS This Morning	7a-9a		:30				NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/17/16	10/23/16	MTWTF--				3	\$175.00	2.30			
N 3	WNCN	10/17/16	10/23/16	Price is Right	11a-12p		:30				NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/17/16	10/23/16	MTWTF--				3	\$250.00	4.50			
N 4	WNCN	10/17/16	10/23/16	Local News @ 12p	12p-1230p		:30				NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/17/16	10/23/16	MTWTF--				5	\$225.00	4.50			
N 5	WNCN	10/17/16	10/23/16	Y&R	1230p-130p		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/17/16	10/23/16	MTWTF--				2	\$350.00	6.20			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WNCN
WNCN.com
 3221 South Evans Street
 Greenville, NC 27834
 (252) 355-8542
 Greenville, NC 27834
 252-355-8500

Contract / Revision	Alt Order #
954653 /	2530480

Contract Dates	Product	Estimate #
10/17/16 - 10/23/16	Deborah Ross for Sen	

Advertiser	Original Date / Revision
POL/Deborah Ross for Se	10/14/16 / 10/14/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 6	WNCN	10/17/16	10/23/16	Steve Harvey	3p-4p		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 10/17/16	10/23/16	MTWTF--	1	\$175.00	3.20						
N 7	WNCN	10/17/16	10/23/16	Local News @ 5p	5p-530p		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 10/17/16	10/23/16	MTWTF--	2	\$200.00	3.00						
N 8	WNCN	10/17/16	10/23/16	Local News @ 530p	530p-6p		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 10/17/16	10/23/16	MTWTF--	2	\$200.00	3.80						
N 9	WNCN	10/17/16	10/23/16	Local News @ 6p	6p-630p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 10/17/16	10/23/16	MTWTF--	1	\$500.00	5.70						
N 10	WNCN	10/17/16	10/23/16	Local News @ 11p	11p-1135p		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 10/17/16	10/23/16	MTWTF--	2	\$350.00	1.90						
N 11	WNCN	10/17/16	10/23/16	NCIS	8p-9p		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 10/17/16	10/23/16	-T-----	1	\$2,000.00	12.30						
N 12	WNCN	10/17/16	10/23/16	60 Minutes	7p-8p		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 10/17/16	10/23/16	-----S	1	\$1,400.00	5.90						
N 13	WNCN	10/17/16	10/23/16	Thursday Night Football	825p-11p		:30				NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 10/17/16	10/23/16	---T---	1	\$1,250.00	7.00						
N 14	WNCN	10/17/16	10/23/16	Blue Bloods	10p-11p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 10/17/16	10/23/16	----F--	1	\$1,500.00	6.40						
N 15	WNCN	10/17/16	10/23/16	48 Hours	10p-11p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 10/17/16	10/23/16	-----S-	1	\$500.00	2.70						
N 16	WNCN	10/17/16	10/23/16	Madam Secretary	9p-10p		:30				NM	1	\$1,750.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WNCT
 3221 South Evans Street
 Greenville, NC 27834
 (252) 355-8542
 3221 S. Evans St.
 Greenville, NC 27834
 252-355-8500

Contract / Revision	Alt Order #
954653 /	25330480

Contract Dates	Product	Estimate #
10/17/16 - 10/23/16	Deborah Ross for Sen	

Advertiser	Original Date / Revision
POL/Deborah Ross for Sr	10/14/16 / 10/14/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/17/16	10/23/16	-----S				1	\$1,750.00	5.00				
Totals												129.30	30	\$14,275.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/23/16	30	\$14,275.00	(\$2,141.25)	\$12,133.75
Totals	30	\$14,275.00	(\$2,141.25)	\$12,133.75

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

954653



125 West 55th St
New York, NY 10019

Contract # 25330480	Changes as of: 10/14/2016 at 11:41 AM	Version: Original Order
CPE:	Flight: 10/17/16 - 10/23/16	Total \$: \$14,275.00
Agency: AL MEDIA	Advertiser: Deborah Ross for Senate	Total Spots: 30
222 W. ONTARIO ST SUITE 600 CHICAGO, IL 60610	Product: Deborah Ross for Senate	Total CPP: \$110.40
	Agency Order #:	Total GRP: 129.3
	Buyer: BARB OBRZUT	
	Salesperson: DAN BARKER 312-755-3936	Separation:
	Primary Demo: Adults 35+	
	Con Type: Spot	
	Assistant: MANDY MARTINEZ 312-755-3828	

Comments: New order. Start date 10/17. Please confirm. Alexis for Dan

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/17 - 10/17		Total Spots	Total \$	CPP	GRP
							10/17					
1	M-F 6a-7a		Am News	\$200.00	2.8	30	3		3	\$600.00	\$71.43	8.4
2	M-F 7a-9a		CBS This Morning	\$175.00	2.3	30	3		3	\$525.00	\$76.09	6.9
3	M-F 11a-12n		Price Rt	\$250.00	4.5	30	3		3	\$750.00	\$55.56	13.5
4	M-F 12n-12:30p		Noon News	\$225.00	4.5	30	5		5	\$1,125.00	\$50.00	22.5
5	M-F 12:30p-1:30p		Young and Restless	\$350.00	6.2	30	2		2	\$700.00	\$56.45	12.4
6	M-F 3p-4p		Steve Harvey	\$175.00	3.2	30	1		1	\$175.00	\$54.69	3.2
7	M-F 5p-5:30p		5p news	\$200.00	3.0	30	2		2	\$400.00	\$66.67	6.0
8	M-F 5:30p-6p		530p News	\$200.00	3.8	30	2		2	\$400.00	\$52.63	7.6
9	M-F 6p-6:30p		6p News	\$500.00	5.7	30	1		1	\$500.00	\$87.72	5.7
10	M-F 11p-11:35p		Late News	\$350.00	1.9	30	2		2	\$700.00	\$184.21	3.8
11	Tu 8p-9p		NCIS	\$2,000.00	12.3	30	1		1	\$2,000.00	\$162.60	12.3
12	Su 7p-8p		60 Minutes	\$1,400.00	5.9	30	1		1	\$1,400.00	\$237.29	5.9
13	Th 8p-11p		NFL Bears Vs Packers	\$1,250.00	7.0	30	1		1	\$1,250.00	\$178.57	7.0
14	F 10p-11p		Blue Bloods	\$1,500.00	6.4	30	1		1	\$1,500.00	\$234.38	6.4
15	Sa 10p-11p		48 Hours	\$500.00	2.7	30	1		1	\$500.00	\$185.19	2.7
16	Su 9p-10p		Madame Secretary	\$1,750.00	5.0	30	1		1	\$1,750.00	\$350.00	5.0
TOTALS: 30									30	\$14,275.00	\$110.40	129.3



125 West 55th St
New York, NY 10019

Contract # 25330480

Changes as of: 10/14/2016 at 11:41 AM

Version: Original Order

CPE:

Agency: AL MEDIA

Flight: 10/17/16 - 10/23/16

Station: WNCT

Total \$: \$14,275.00
Total Spots: 30

222 W. ONTARIO ST

Advertiser: Deborah Ross for Senate

Market: Greenville/New Bern/Wash

Total CPP: \$110.40

SUITE 600
CHICAGO, IL 60610

Product: Deborah Ross for Senate

Office: CHICAGO

Total GRP: 129.3

Agency Order #:
Buyer: BARB OBRZUT
Salesperson: DAN BARKER
312-755-3936

Primary Demo: Adults 35+
Con Type: Spot
Assistant: MANDY MARTINEZ
312-755-3828

Separation:

Special Instructions

Order Level Comments

Date/Time Added by Comment
10/14/16 11:41 AM ALEXIS HOFFMAN New order. Start date 10/17. Please confirm. Alexis for Dan

Competitive Information

Market Budget:	\$46,048
WNCT Share:	31%
Comment:	estimated
WCTI:	44%
WFXI:	3%
WITN:	22%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	30	\$14,275.00	\$110.40	129.3
Total	100%	30	\$14,275.00	\$110.40	129.3

Monthly Summary

Month	Spots	Dollars
2016-Oct	30	\$14,275.00
Total	30	\$14,275.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	10/14/16 11:41 AM	ALEXIS HOFFMAN	New	30		\$14,275.00	\$14,275.00	

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.